



**2023 Halftime Financial Report** 

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# **Questions?**



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#### Introduction



# Gary Aiken Chief Investment Officer

Gary joined the CAM team to design, implement, and lead the firm's turnkey investment management program.

With over 21 years of investment experience, Mr. Aiken holds an undergraduate degree in economics from the University of Maryland and MBA from The George Washington University School of Business. Prior to joining Concord, Gary was Chief Investment Officer for a trust company and Chief Risk Officer for a mutual life insurance company.



# We know what's on your mind...







# Agenda

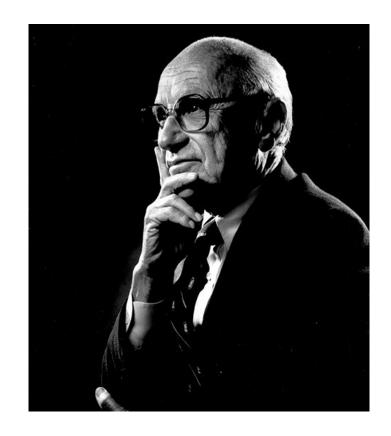
- The Big Picture
- Sectors and the Cycle
- What May Be Ahead
- Final Thoughts







### **Inflation Update**



"Inflation is always and everywhere a monetary phenomenon

in the sense that it is and can be produced only by

a more rapid increase in the quantity of money than in output."

#### Milton Friedman

- Ph.D., Economics, Columbia University
- 1976 Nobel Prize in Economics
- Work concentrated on consumption, monetary policy



### **Interest Rates Still Rising**



Effective Fed Funds Rate

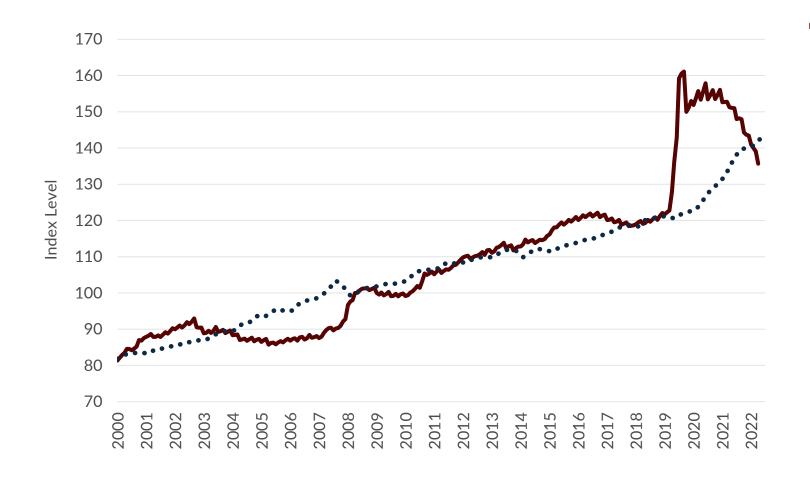
#### **Fed Actions**

- 0.75% increase in the Fed Funds rate in 2023 so far.
- Fed selling bonds: "Quantitative Tightening."
- Goal: Reduce the money supply to fight inflation.

How do we know if it's working?



#### **Can Monetarism Rescue Main Street?**



- Quantity of Money per Unit of Output
- ••• Inflation

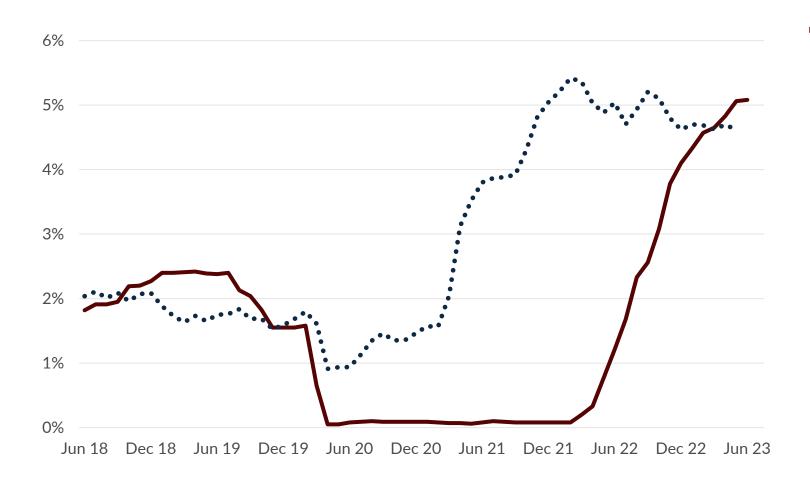
#### Seems to be working...

- Money supply is declining.
- Money supply relative to output is declining more rapidly.
- Inflation is slowing.

...When will the Fed be done raising rates?



### Fed Can Stop When Policy is "Tight"



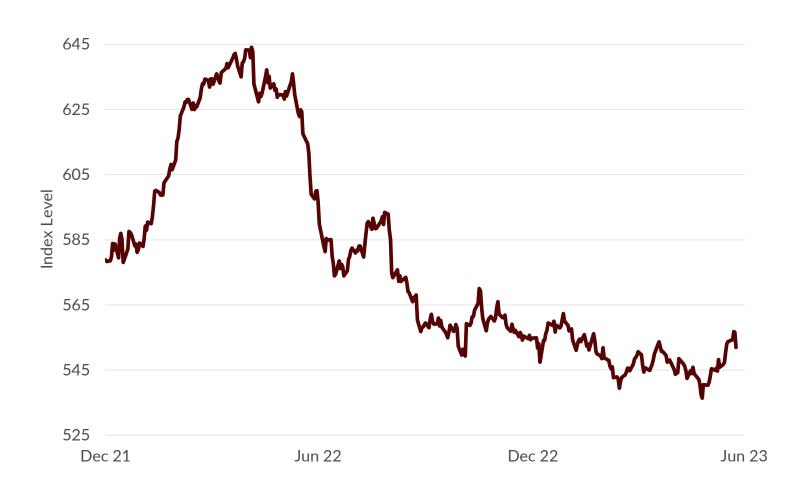
- Effective Fed Funds Rate
- ••• U.S. Personal Consumption Expenditure Core Price Index YoY SA

#### **Fed's Definition**

- Preferred Inflation Indicator: "Core Personal Consumption Expenditures Deflator."
- When Fed Funds exceeds the Core PCE Deflator, policy is deemed to be "tight."
- How long does policy need to remain tight?



### **Disinflationary Pressure From Commodities**



Commodity Research BureauBLS/U.S. Spot All Commodities

#### **Some Disinflationary Forces**

- Commodity prices are not rising rapidly.
- Strong dollar enhances U.S. purchasing power.
- Anchored consumer inflation expectations.



### **Inflationary Pressures From Government Spending**





#### **Federal Spending Continues**

- CHIPS and Science Act.
- Bi-Partisan Infrastructure Investment and Jobs Act.
- Fiscal Responsibility Act of 2023.



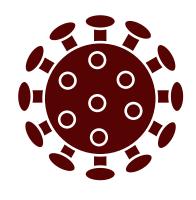
## 2022 Major Themes Persist in 2023







The War in Ukraine is still ongoing.



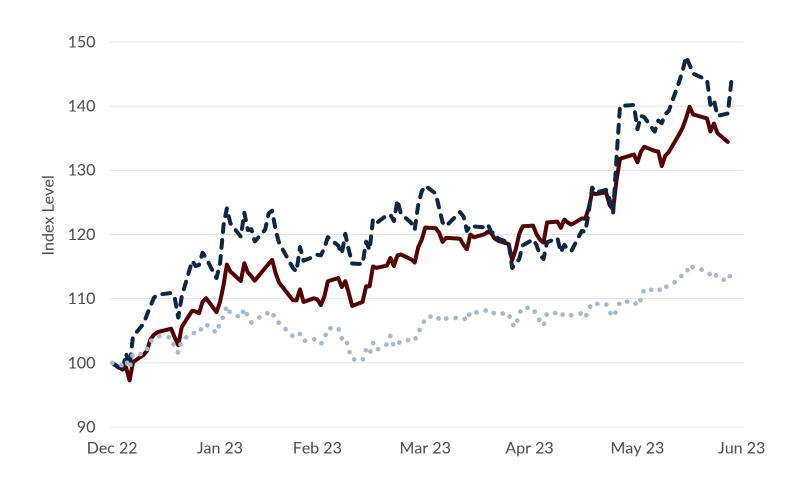
China is *still* emerging from COVID-19 lockdowns.





Major Market Themes of the First Half

### **Technology Takes Off**



- MSCI USA Information Technology Index
- Philadelphia Stock Exchange
   Semiconductor Index
- ••• S&P 500 Index

#### Without Earnings?

- Long-term interest rates moderated.
- Earnings didn't disappoint, relative to lowered expectations.
- Artificial intelligence was on everyone's mind.



### What is Artificial Intelligence?

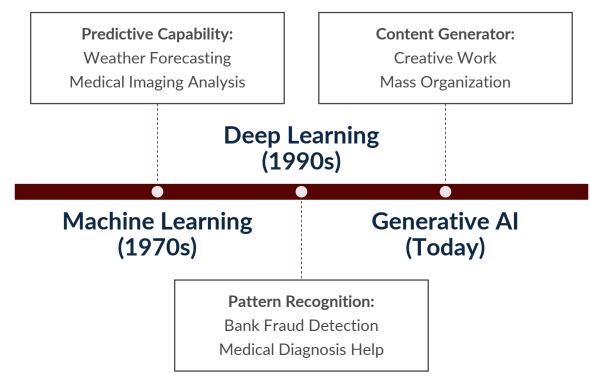
Computers performing tasks that require human intelligence including visual perception, decision-making, and language skills.

#### A Powerful Combination Makes it Possible

- Moore's Law: Computing Power Growing.
- Big Data: Availability of Digital Data.

#### **Hurdles to Effective Adoption**

- "Garbage In, Garbage Out." Our data isn't always accurate.
- "Very Realistic." Can we tell the difference between what's true and false?
- Expensive. Initial large-scale business cases will take time.





# Al in Your Portfolio

HARDWARE + SOFTWARE = PRODUCTIVITY + PROFIT

Semiconductor Manufacturers

Semiconductors

Memory

Networking Equipment

Semiconductor

Design

**Business Software** 

Implementation

Services

**Cloud Services** 

First: Tech and Tech-Related

**Later: Everyone Else** 

Identify companies that find the most creative and efficient ways to apply artificial intelligence in their business.



# **Concentration Risk in Top Names?**









#### **Focus on Valuation**

- Valuations are above the 40-year average, but nowhere near the 2021 and 2000 "bubble" peaks.
- The top names have grown their valuations in large part due to increasing profits.
- Past episodes of inflation have deteriorated the valuations of highfliers.



### **Banking Crisis**

**Disintermediation Risk:** A risk associated with large changes in interest rates.



Depositors notice they can get a better rate by buying US Treasury Notes and Bills directly. Savers pull their deposits.



Some banks don't have enough cash on hand.

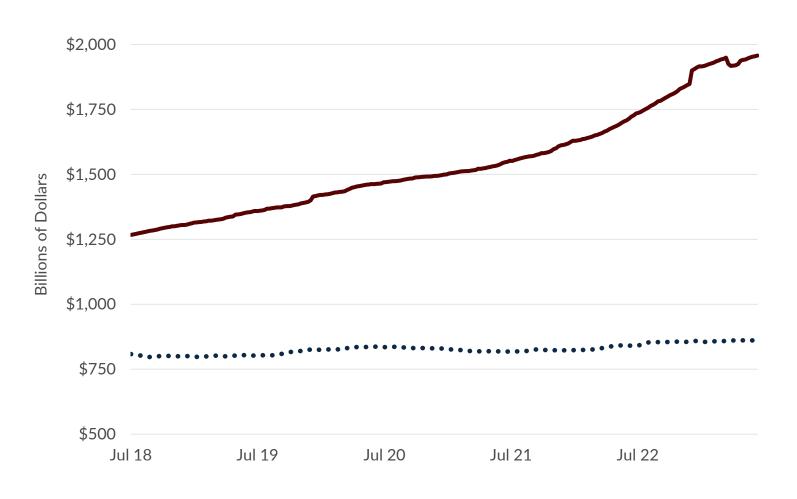
Banks sell their best assets at whatever price they can get.



Investors notice. High-quality asset values fall. Equity is wiped out as cash demands rise. Some banks fail.



### Banks and Commercial Real Estate (CRE) Loans

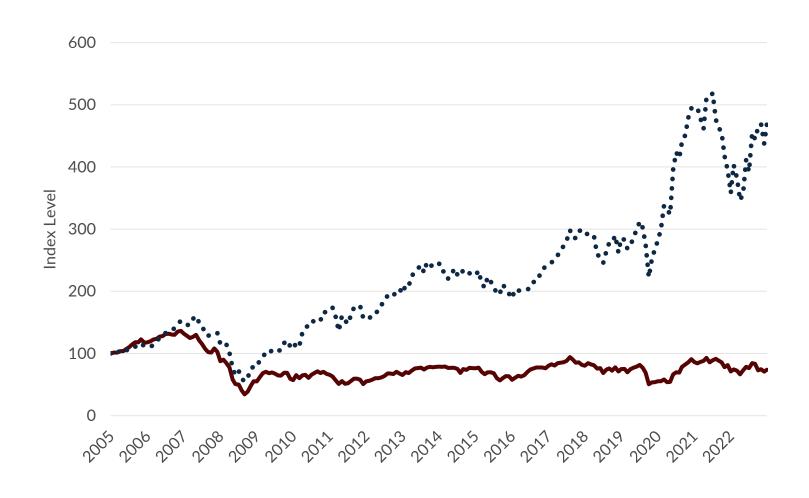


- Small Bank CRE Loans
- ••• Large Banks CRE Loans

- Traditional business lending (C&I) declined as private lenders and the "bank loan" market expanded.
- Big banks sold their CRE loans into securitizations which are securities owned by insurance companies and pension funds.
- Regional banks have a problem: office buildings with no tenants.



### Is Banking a Good Business?



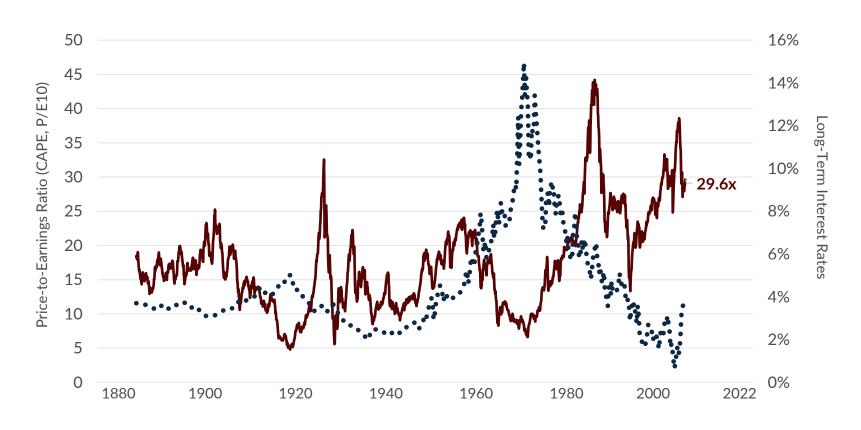
- MSCI World Bank Index
- ••• S&P Global Luxury Index
- After the Great Financial Crisis, regulation has made banks more like utilities.
- Banks face incentive issues, regulatory hurdles, and are cyclical.
- There are times to buy banks, but we think a general underweight is appropriate.

Buy what bankers buy?!



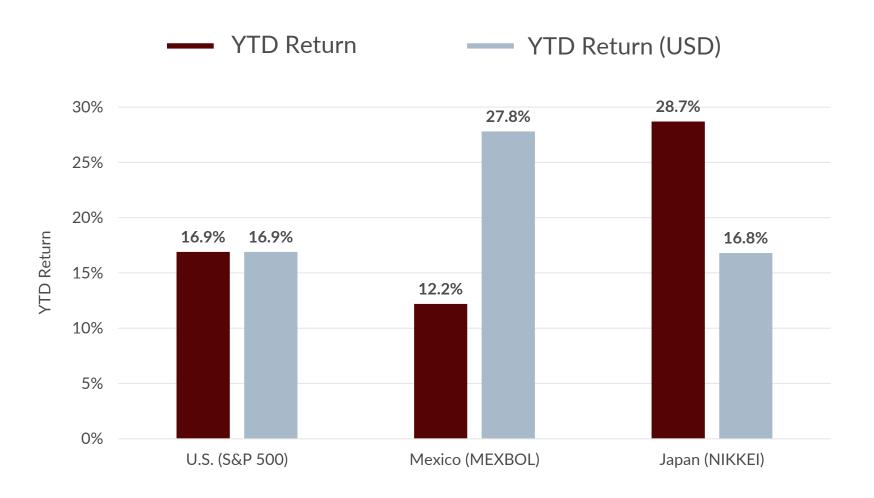
### Valuation — Still Reasonable Compared to 2021

Price-to-Earnings Ratio (CAPE, P/E10) •••• Long-Term Interest Rates





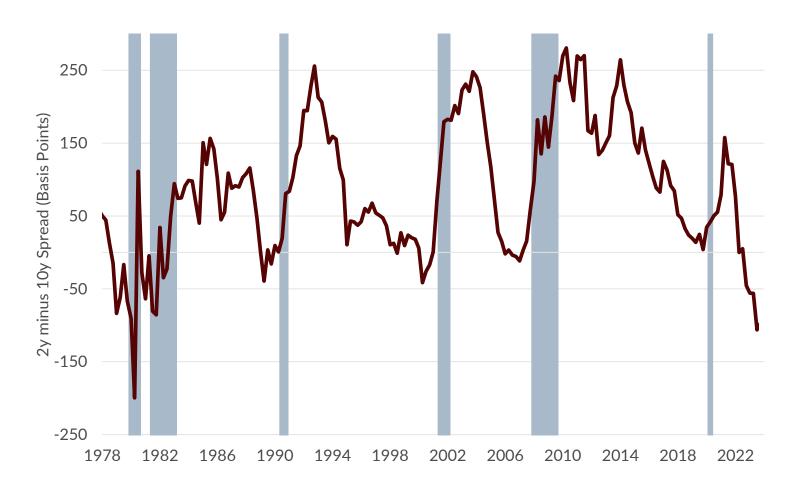
# International — Currency Matters







#### **Yield Curve Inversions**



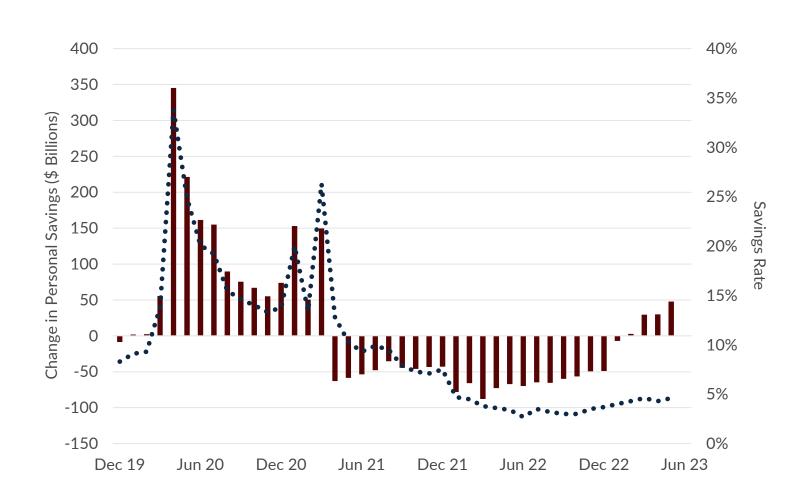
- U.S. 2Yr/10Yr Treasury
  Constant Maturity Spread
- Recession

#### **Higher Short-Term Rates**

- Discourages long-term investment by increasing the hurdle rate for new projects.
- Increases borrowing costs for companies that borrow on a floating rate basis (small to midsized firms).
- Usually precedes a recession.



### **Consumers Are Responding to Incentives**



- U.S. Personal Savings YoY SAAR
- U.S. Personal Savings as a % of Disposable Income

#### **Higher Short-Term Rates**

- Encourage saving now.
- Slow spending.
- Will continue to encourage outflows from bank deposits and/or put pressure on bank profit margins.



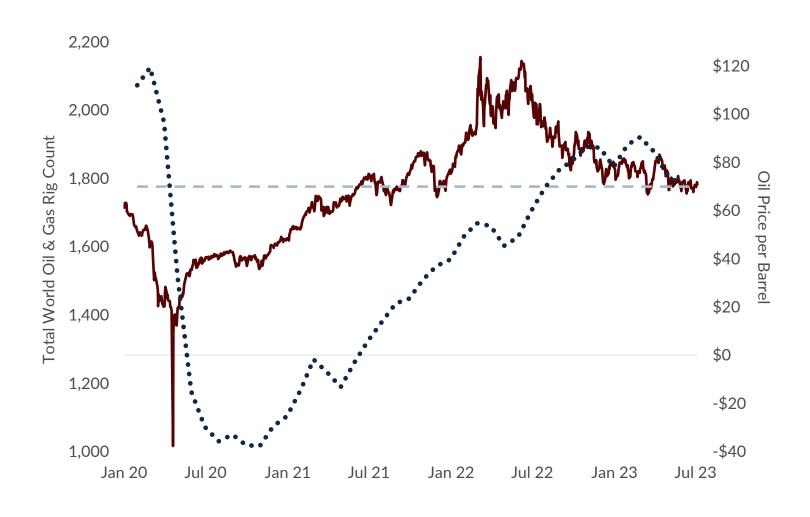
# **Consumers Are Leaning on Their Credit Cards**



- Credit card balances are 13% higher than prepandemic.
- Total non-mortgage debt is 14% higher than pre-pandemic.
- Consumers have added to their balances for 25 straight months.
- Student loan repayments resume in August.



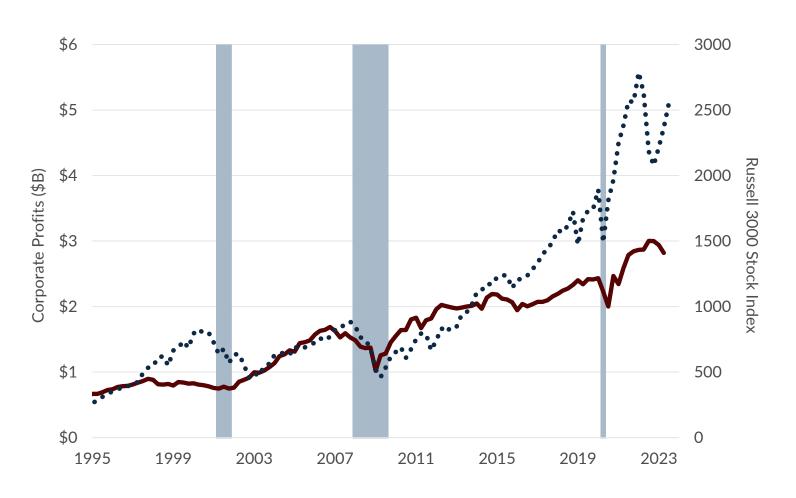
#### The Biden Administration as Oil Traders?



- Oil Price per Barrel
- ••• Total World Oil & Gas Rig Count
- White House Price Target
- OPEC continues to emphasize cutting production.
- Russia is "cheating" to supply excess crude.
- Energy company stocks were down 9% in the first half.



### What Happens to Corporate Profits?



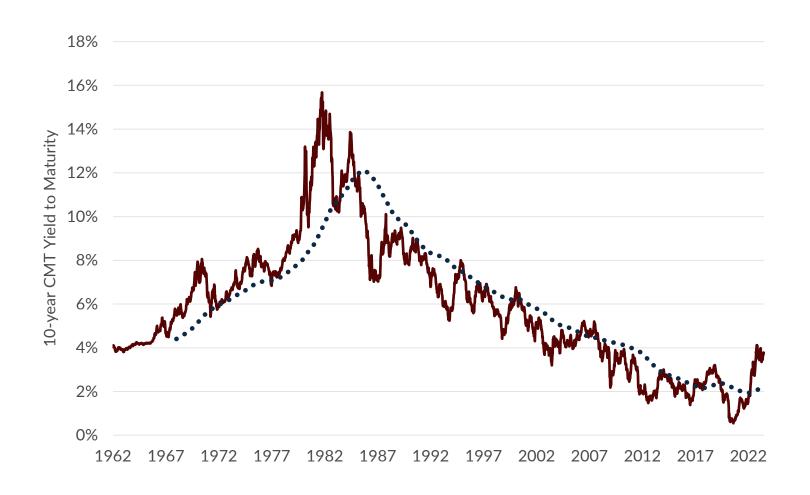
- Corporate Profits
- ••• Russell 3000 Stock Index
- Recession

# Our Base Case: Recession Still Likely in 2023

- Corporate profits have declined for two quarters in a row.
- Corporate profits may continue to rise or decline less because inflation is high.
- "Lower for longer" interest rates partially explains the gap between profits and valuation.



### **Bond Portfolio Positioning**



- 10-year Constant MaturityTreasury Yield to Maturity
- ••• 7-Year Rolling Average Yield

#### We Eat Past Returns in Bonds

- Bond indexes and portfolios consist of bonds purchased in the past at the yields available at that time.
- It will take time for <u>average</u> coupons to be attractive.



### Foreign Market Investments



Structural changes in the U.S. and abroad that favor non-U.S.



Dollar weakness.



Political instability, capitalism, and rule of law must reign supreme.



#### **Second Half Defense**



#### **Businesses & Consumers Have Different Views**

- Small Business Optimism slowly returning one year after inflation rate peaked in June 2022.
- Consumer Sentiment has been rising steadily since inflation started to moderate.
- An uneasiness among market participants viewing competing signals makes predictions difficult.
- View opportunities from a probabilistic framework.

**Caution May Be Rewarded in the Second Half** 





Commentary From Our Leadership

### "Nothing like price to change sentiment."

Helene Meisler

Market Technician & Financial Analyst



#### What Should We Do Now?

- 1. Asset Allocation
- 2. US vs. International
- 3. Value vs. Growth
- 4. Short Duration & High-Quality vs. Long Duration & Low-Quality
- 5. Have a Plan





#### What's New With You?

There may never be a more important time to work with a financial professional.

- New family member
- Wedding coming up
- Job transition





# **Contact Us**



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